

SCHOOL AND UNIVERSITY APPLICATIONS

Campus-wide communications and emergency broadcasting

Use a single digital signage solution to grab the attention of your students, while at the same time improving communication to your faculty, staff and visitors.

Digital signage can help you visualize your message and break through the clutter of boring paper signage with a dynamic way to show event details, building directories, campus mapping, and critical emergency information.

Digital signage is an impressive addition to any campus' visual communication. Not only is it an attention-grabbing tool to attract the interest of your students and visitors, but it's a key component in every campus' emergency alert efforts.



Where digital signage can go:

- Building lobbies
- Outdoor campus locations
- Campus eateries
- Students unions
- Campus facility entrances
- Conference centers
- Stadiums and arenas



WHAT DIGITAL SIGNAGE CAN DO:

- Notify students, staff and visitors of emergencies
- Increase campus safety
- Show detailed maps for easy navigation
- Notify students of upcoming events
- Encourage and increase PTA sponsorships
- Promote school spirit by highlighting school events
- Inform teachers and staff about schedule changes
- Display top news stories and live internet content
- Display menus for campus restaurants and cafes

Visit our website today to find out more about the advantages of digital signage

A digital signage network from EDN instantly informs the community of events, meetings and directions. In times of crisis, these displays can be transformed into an emergency communication system, allowing staff to post visual alert messages quickly.



Digital signage is COST-EFFECTIVE

Eliminating the need to print and distribute static signs each time your message or campaign changes saves on costly printing and distribution fees. Operations can be done in house or outsourced. No heavy logistics. No more hours lost reprinting outdated or erroneous materials.

Digital Signage is CENTRALIZED

Control all of your screens from one central location, ensuring quality and consistency, while requiring minimal resources to operate your digital signage network.

Digital Signage is FOCUSED

Your content dynamically changes to deliver a focused message to your targeted audience at each point of playback (location).

Digital Signage is DYNAMIC

Digital signage can be interactive and dynamically changed to meet the demographics of your audience.

Digital Signage is VERSATILE

From menu boards, to bank and corporate lobbies, to airports, to dental and medical offices – digital signage offers a versatile solution for you to communicate your message to your audience. Start with one digital sign and later expand to several.

WHAT IS DIGITAL SIGNAGE?

Digital signage is a network of customizable displays that can be controlled electronically using a computer, allowing content to be changed remotely for the most targeted messaging possible.

Digital signage is used for a wide variety of purposes including customer facing and employee facing applications such as advertising, enhancing customer or employee experiences, influencing audience behavior, brand building, interactive kiosks, up selling products and services, etc.

Deployments can be found in such diverse locations as retail outlets, doctor's offices, restaurants, corporate and school campuses, sports venues and even gas stations.



Digital Signage is ATTENTION GRABBING

Getting the attention of your audience is the most important part of any display. With "video-like" digital signage, viewers are not only more likely to notice your dynamic sign but research shows they are more likely to receive the message and act on it.