

# CHURCH AND WORSHIP APPLICATIONS

Campus-wide communications, touch-screen directories and way-finding

*Digital displays can guide visitors through your facility, highlight announcements and upcoming events; as well as interact and reach members in a dynamic, cost-effective way.*

Increase communication throughout your congregation with a digital signage system from **Electronic Display Networks**. Use digital signage to reach out to your members, and communicate events, schedules, groups and other community news.

With the number of people streaming in and out of your location, it's hard to interact with each individual on a personal level.

Using digital signage to direct visitors to their destination or answer questions about meetings and events is a valuable way to keep everyone in your congregation included and informed.

## Where digital signage can go:

- Lobbies and gathering spaces
- Worship areas
- Meeting and conference places
- Office and information locations
- Recreation and athletic complex



## What digital signage can do:

- Promote volunteer and service opportunities
- Guide visitors through the campus
- Promote upcoming events with detailed schedules
- Promote community outreach and partner programs
- Share emergency alerts
- Display weather and traffic information

Visit our **website** today to find out more about the advantages of digital signage

*A digital signage network from EDN in the sanctuary, lobby, hallways, classrooms, auditoriums and wherever else members gather, can alert everyone to important announcements, upcoming events, classes and community news.*



### Digital signage is **COST-EFFECTIVE**

Eliminating the need to print and distribute static signs each time your message or campaign changes saves on costly printing and distribution fees. Operations can be done in house or outsourced. No heavy logistics. No more hours lost reprinting outdated or erroneous materials.

### Digital Signage is **CENTRALIZED**

Control all of your screens from one central location, ensuring quality and consistency, while requiring minimal resources to operate your digital signage network.

### Digital Signage is **FOCUSED**

Your content dynamically changes to deliver a focused message to your targeted audience at each point of playback (location).

### Digital Signage is **DYNAMIC**

Digital signage can be interactive and dynamically changed to meet the demographics of your audience.

### Digital Signage is **VERSATILE**

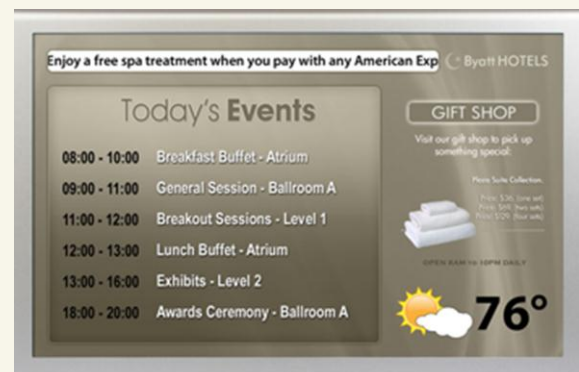
From menu boards, to bank and corporate lobbies, to airports, to dental and medical offices – digital signage offers a versatile solution for you to communicate your message to your audience. Start with one digital sign and later expand to several.

## WHAT IS DIGITAL SIGNAGE?

Digital signage is a network of customizable displays that can be controlled electronically using a computer, allowing content to be changed remotely for the most targeted messaging possible.

Digital signage is used for a wide variety of purposes including customer facing and employee facing applications such as advertising, enhancing customer or employee experiences, influencing audience behavior, brand building, interactive kiosks, up selling products and services, etc.

Deployments can be found in such diverse locations as retail outlets, doctor's offices, restaurants, corporate and school campuses, sports venues and even gas stations.



## Digital Signage is **ATTENTION GRABBING**

Getting the attention of your audience is the most important part of any display. With "video-like" digital signage, viewers are not only more likely to notice your dynamic sign but research shows they are more likely to receive the message and act on it.